

10-12 October 2023 | The Stock Exchange Genoa



15th Cool Logistics Global Summit | Draft Agenda & Itinerary

Conference | Exhibition | Networking | Port Tour
Stock Exchange | Genoa, Italy | 10-12 October 2023

Genoa - our Hosts



[Ports of Genoa](#) | [RAM Spa](#) | [Camera di Commerce Genova](#) | [CISCO](#) | [BIC – Bureau International des Containers](#)



Held as part of [Genoa Shipping Week](#) | 9-14 October 2023

Join us at Cool Logistics Global 2023 – Together we Create the Future Cold Chain

For the 15th year running, Cool Logistics invites you to join our global community of decision-makers, experts, explorers, innovators, and investors with a passion for perfecting perishables logistics and promoting end-to-end excellence for cold supply chains and trade.

From bananas to berries, pork to prawns, pharma, flowers and fish, chilled and frozen, every cold supply chain is unique. Yet nearly all depend on shared access to 3rd party cool logistics, transport, infrastructure, equipment, and technology providers to move their goods safely, securely, and sustainably, by sea, air, and land, around the world.

Now more than ever, perishables cargo owners, supply chain heads and cold chain logistics executives need to come together to tackle big challenges and opportunities. Cool Logistics provides a proven neutral platform to facilitate global dialogue and collaboration between all the stakeholders, connecting people, ideas, knowledge, and businesses.

Join us to share your expertise, views, and vision.

Learn, debate, network and create.

15 Years of Cool Logistics Community Building

Online agenda, speaker details and bookings at <https://bit.ly/coolglobal23>
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“Well organised in themes and content”
Rabobank

“Holistic coverage of cold chain business and a must for all logistics providers to attend.”
JC Food Republic

“A great opportunity to speak”
Seafoodia

“Great conference addressing very real and current industry challenges that we all need to tackle together”
Maersk Line

“An excellent event with a large, diverse, and engaged audience. Speakers had a depth of industry knowledge”
Kuehne + Nagel

“Great to meet all the experts in the one-stop shop called Cool Logistics”
Port of Valencia

“Thank you for the good preparations and execution of this year’s Cool Logistics. Already looking forward to next year”
Lineage Logistics

“An excellent example of communication between all parties of the cool logistics chain to evaluate future opportunities and create benefits for all”
Hapag-Lloyd

“A great event and very well organised”
BeFrank Bananas

“Excellent networking event. More a community of cool logistics professionals than a conference gathering of delegates”
World Cargo News

“A must attend networking event”
SeaCube Containers

“Very interesting, especially for the contacts”
Mercadona

“It was an amazing experience to join this event”
BRF

“Some very good and interesting topics”
Walmart

“Very good”
MSC

“Congratulations for an excellent seminar, looking forward to the next one”
ACF Global

“Very worthwhile”
Flowerwatch

“Thank you for all the support during this great event”
Etihad Cargo

“Good speakers. Chance to learn about trends and discuss with opposed and likewise minds”
Remant Cool Logistics

“Very interesting presentations and discussion. Good overview of current state of the business and future trends”
Globe Tracker

“Excellent event. Very open and honest discussions moderated by people who really understand the cold chain business”
Drewry

“Very informative and great networking”
DHL Global

“Really insightful”
TIVE





In-person and online, Cool Logistics facilitates cross-sector dialogue for the complex web of cold chain logistics players old and new

- ◆ Cargo owners, producers, shippers, exporters, importers, heads of supply chain and logistics from all perishables sectors
- ◆ Refrigerated shipping, logistics, transport providers across sea, land, air
- ◆ Port, cold store and cold chain infrastructure investors, operators,
- ◆ Reefer equipment investors, manufacturers, operators, service companies
- ◆ Technology entrepreneurs, start-ups, innovators, investors
- ◆ Post-harvest, cargo care, insurance, safety, loss prevention
- ◆ Government, policy makers, NGOs
- ◆ Analysts, consultants, researchers, educators, media

What's on the Agenda this Year? #netzero #nowaste

Our core focus for Cool Logistics 2023 draws from the commitments many nations and enterprises have made at COP Summits under the [UN Framework on Climate Change](#) and the [UN Sustainable Development Goals](#), and other international decarbonisation, climate, waste and pollution reduction pledges, both public and private, including the EU [Green Deal](#) and [Farm to Fork Strategy](#), and the International Maritime Organisation's newly-confirmed target to [achieve net zero GHG emissions from global shipping by close to 2050](#).



Research from the UN FAO estimates that [31 per cent of all human-caused GHG emissions originate from the world's agri-food system](#). Supply chains, shipping and transport making up a significant and growing part. In fact, according to the FAO, "the food supply chain in many countries is on course to overtake farming and land use as the largest contributor to greenhouse gases."

Reducing waste and loss of **all** types, enabling safe and secure access to food and healthcare, accelerating decarbonisation and the circular economy and preserving biodiversity across land and ocean are pressing priorities for people, planet, and prosperity.

Food waste and loss is one of mankind's greatest failures. The UN FAO estimates that [around 14 percent of the world's food, valued at \\$400 billion, is lost on an annual basis between harvest and retail](#). As part of the

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net zero, no waste dialogue, the 2023 event will take a fresh look at what can and is being done now, and soon, to move further and faster and tackle this at all links in the food and healthcare chains.

These global problems need a global response. At this year's event we will be examining and unscrambling what this all means for cool logistics chains now in terms of planning, implications for stakeholders established and new from first to last mile, and what a future net zero, waste-free cool logistics world would look like.

Smart, safe, secure, and sustainable go together and all will contribute to better insights, resilience, and agility to navigate a volatile and fast-moving world.

Cool Logistics Global 2023 will once again explore many aspects of cool innovation, technology, and investment at the digital, physical, process and people level. With IoT, AI, the cloud, digital platforms, digital twins, electronic documents, automation, clean energy, air and refrigeration, advances in cargo care, materials and equipment, the conscious consumer, e-commerce and the last mile, the scope and scale of change continues to accelerate. How do stakeholders navigate this generational shift?

The event will also provide latest business intelligence, industry trend analysis and expert opinions on:

- ◆ global perishables trade flows, volumes, and market outlook
- ◆ how the cold chain logistics industry is developing around the world
- ◆ state-of-the-union on ocean, air and land freight including multimodal
- ◆ evolution of cool ports, cold stores, and inland corridors
- ◆ cargo owner insight into cold supply chain dynamics and expectations upstream and downstream
- ◆ changing consumer expectations and the e-commerce economy
- ◆ investor outlook and appetite

First Time in Italy

Taking place for the first time in Italy, Cool Logistics Global 2023 forms part of Genoa Shipping Week, with mutual benefits for all. Reflecting the location, this year's event will include an in-depth one-day focus on perishables trade and cold chain logistics in Italy and the wider Mediterranean, covering both intra-Med and import-export trade developments with other regions.

Online agenda, speaker details and bookings at <https://bit.ly/coolglobal23>
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Speakers, Moderators and Panellists

The agenda and speaker list are a work in progress and will be continually updated

Please note confirmed speakers, moderators and panel members are not yet assigned to their sessions

- A-bar-C Services**, South Africa - [Andy Connell](#), Lead Technical Consultant
- Accenture Strategy & Consulting**, Ireland - [Michel Looten](#), Management Consulting Manager
- ACF Global Sourcing**, Chile – [JuanAndres Ferrari](#), Director Perishable Supply Chain; also SPP Ambassador, **The Sustainable Procurement Pledge**
- Arctic Sea**, Spain Iñigo Alonso, CEO
- ARMS**, Fulvio Pellegrotti, Chairman & CEO
- Assagenti**, Italy – [Paolo Pessina](#), Chairman
- BIC – Bureau International des Containers**, France – [Douglas Owen](#), Secretary General
- BFV-TRUVAL Belgische Fruitveiling**, [Marc Evrard](#), Commercial Director
- Chiquita & Great White Fleet**, Switzerland – [Stefano Di Paolo](#), EU Product Director Chiquita / President & GM, GWF
- CIF Consulting**, UK - [David Roff](#), Independent Consultant
- Container Trade Statistics**, UK – [Nigel Pusey](#), CEO
- Cool Logistics Resources**, UK – [Alan Robertson](#), Business Development Director
- Datamar**, Brazil – [Andrew Lorimer](#), CEO
- Dynamar**, Netherlands, **Frans Waals**, Senior Port and Shipping Consultant
- Drewry Group**, UK - [Martin Dixon](#), Head of Research Products and Director
- Ente Bilaterale Nazionale (EBN)**, Italy – [Filippo Gallo](#), Chairman
- Etiihad Cargo**, Abu Dhabi UAE - [Lorenzo Donato](#), Area General Manager Southern Europe & Balkans
- ESL Consulting & Roland Berger**, France - [Estelle Linget](#), Founder, ESL / Senior Advisor Transport & Logistics
- European Commission DG Move**, Belgium, [Annika Kroon](#), Head of Unit Maritime Transport and Logistics
- Freshport Asia**, Thailand – [Chris Catto-Smith](#), Managing Director; also Advisor Vaccine Distribution, Cold Chain Logistics, Healthcare Waste Management SME, **Asian Development Bank** & Regional Project Manager Goldfields Healthcare Resiliency Laos, **Green Climate Fund**
- GDP-UCI Good Distribution Practice-Universal Compliance Initiative**, UK – [Alan Kennedy](#), Director
- Interporto Toscano Amerigo Vespucci**, Italy – [Raffaello Cioni](#), Managing Director
- Mara Advisors**, UK - [James Caldwell](#)
- Nexxiot**, Switzerland - [Marianna Levtov](#), Senior Director of Regulatory Affairs
- PharmaFlow**, UK - [Hedley Rees](#), Managing Consultant and Author
- Port of Barcelona**, Spain – [Carles Mayol](#), Head of Container Division
- Port of Dover**, UK – [Alison Hall](#), Head of Business Development
- Port of Dunkirk**, France, **Vincent Brunet**, Commercial Executive
- Port of Nansha**, China - [Johannes Nanninga](#), CEO and Owner, Guangzhou Port (Europe)
- Port of Rotterdam**, Netherlands – [Daniel Bollard](#), Project Manager Port & Supply Chain Performance
- ValenciaPort**, Spain – [Cristina Rodríguez Cruz](#), Head of Commercial and Clients





Rabobank, Netherlands – [Viet Nguyen](#), Analyst F&A Logistics and Supply Chains

Seafoodia, France – [David Sussmann](#), President; also Founder, **Pure Ocean Fund** & Committee Member, **Convention des Entreprises pour le Climate**

Shape Tomorrow, UK – [Kelly Hobson](#), Founder & Senior Sustainability Consultant

Southern Container Advisory - [Michael Downes](#), Owner

Tri-Cities Intermodal, USA – [Ted Prince](#), CEO & Founder

TT Club, UK – [Andrew Watson Steward](#), Senior Underwriter

Wageningen University & Research, Netherlands - [Leo Lukasse](#), Expertise Leader Postharvest Engineering
maritime advisors

MONDAY 9 OCTOBER

14:00 GENOA PORT TOUR

Departs from NH Collection Genova Marina Hotel at 14:00, returns to hotel at 17:30

Did you know? The Ports of Genoa are four ports under a single port authority – [Vado Ligure](#), [Savona](#), [Pra'](#) and [Genoa](#). Together, they form a major regional import and export hub for fruit and perishable cargo, handling over 100,000 reefer TEU and 600,000 pallets of fruit in 2022.



Attendees will board a boat at Calata Falcone Borsellino, a few metres from the NH Marina hotel. Here's a Google maps [link](#). The tour will take in parts of the old harbour before heading to the western commercial part of the port where attendees will visit the [PSA Genoa Pra'](#) container terminal. The boat will return at about 17:30hrs, in time to get ready for the icebreaker reception.

Places on the port tour are limited, so please remember to indicate your interest when you book your place.

Then join us from **19:30** to break the ice with industry colleagues old and new at the NH Collection Marina Hotel in the lovely surroundings of Genoa's Porto Antico.





**19:00 COOL LOGISTICS ICEBREAKER RECEPTION
NH COLLECTION GENOVA MARINA HOTEL, OLD PORT**

TUESDAY 10 OCTOBER

Business intelligence, global trade and industry trends, strategic directions and future scenarios for cold supply chains and cold chain logistics in a “net zero, no waste world” will be the focus of Conference Day 1 at Cool Logistics Global 2023. Where are we now and where will we be in 10 years’ time?

Bringing together leading analysts, cargo owners and cold chain logistics stakeholders, attendees will gain a 360-degree perspective on the key challenges and opportunities today and ahead through presentations, round table debates and in-depth conversations.

08:00 Registration, networking and refreshments

Event registration kindly sponsored by Port of Dover



Registration refreshments and barrista bar with iced coffee kindly sponsored by Port of Rotterdam



09:00 WELCOME AND KEYNOTES

09:00 Welcome, introductions and scene setting from Cool Logistics

#netzero #nowaste #futurecoldchain

Alan Robertson, Business Development Director, **Cool Logistics Resources**





09:20 Welcome and keynote remarks

Paolo Pessina, Chairman, **Assagenti**

Filippo Gallo, Chairman, **Ente Bilaterale Nazionale (EBN)**

09:45 SESSION: WORLD PERISHABLES TRADE, REEFER CARGO & COLD SUPPLY CHAIN LOGISTICS – THE ANALYSTS’ OUTLOOK

09:45 Moderator’s introduction

Alan Robertson, Business Development Director, **Logistics Resources**

09:50 Martin Dixon, Head of Research Products and Director, **Drewry Group**

10:10 Michel Looten, Management Consulting Manager, **Accenture Strategy & Consulting**

10:30 Nigel Pusey, CEO, **Container Trade Statistics**

10:50 Panel debate & audience Q&A

11:00 Networking break and refreshments
Kindly sponsored by **Fruit Logistica**



11:40 SESSION: CHANGING MARKETS, CHANGING EXPECTATIONS

11:40 Moderator’s introduction

Alan Robertson, Business Development Director, **Logistics Resources**

11:45 Getting to #netzero #nowaste – stepping up to sustainability in the real world

Kelly Hobson, Founder & Senior Sustainability Consultant, **Shape Tomorrow**

12:15 Future directions and priorities for Latin America in global cold value chains

Andrew Lorimer, CEO, **Datamar**

12:35 Panel debate & audience Q&A

13:00 Networking lunch



14:15 SESSION: HOW TO BUILD THE COLD CHAIN – INFRASTRUCTURE AND FREIGHT FUTURES

“Infrastructure is both the backbone for the economy but also the motherboard for technological innovation” Professor Calestous Juma

Key talking points:

- Cargo, carriers and infrastructure, the evolving relationship
- Freight and infrastructure’s role in the cold chain future – leader, follower, collaborator, orchestrator?
- Net zero, no waste: Responding to new and complex ambitions for perishables infrastructure and freight
- Shifts in perishables production and consumption, the strategic, operational and investment impact
- Ports, terminals, and cold stores as critical cool supply chain nodes – what is the future vision?
- Energy transition and efficiency for a refrigeration-hungry cold chain world
- Digitalisation, a key to sustainability and efficiency?
- Green corridors and port-to-port collaboration

14:15 Moderator’s introduction

Alan Robertson, Business Development Director, **Cool Logistics Resources**

14:20 The strategic outlook for the European cold chain logistics sector

Viet Nguyen, Analyst F&A Logistics and Supply Chains, **Rabobank**

- *Current and long-term trends*
- *How and why the demand landscape is changing*
- *The impact of evolving trends in food production and consumption*
- *The regulatory environment and its implications*

14:40 Streamlining customs processes and inspections – the Rotterdam Reefer Efficiency Project

Daniel Bollard, Project Manager Port & Supply Chain Performance, **Port of Rotterdam**

Customs processes and inspection procedures in ports can have a huge impact on lead-time for incoming and outgoing reefer container shipments. Especially for sensitive perishables such as fresh fruit, delays can result in lower quality, higher costs and in the end food waste.

In this presentation, the Port of Rotterdam will share first learnings and results from the Reefer Efficiency Project, a collaborative effort among all the cold supply chain stakeholders involved at the port to research the various bottlenecks that can occur during inspection processes and develop joint solutions to positively impact cool logistics.

The presentation will discuss the steps taken and provide advice for every stakeholder involved, as all parties in the supply chain can and must play a role in optimising lead-times in this process. As part of the project, Rotterdam is also in contact with other European ports to discuss the approach and learn from each other to further strengthen joint improvements.





15:00 Cool ports, reefer terminals and cold stores – strategy, technology, and operations

Carles Mayol, Head of Container Division, **Port of Barcelona**

Cristina Rodriguez Cruz, Head of Commercial and Clients, **Port of Valencia**

Alison Hall, Head of Business Development, **Port of Dover**

Fulvio Pellegrotti, Chairman & CEO, **ARMS**

15:45 Networking break and refreshments kindly sponsored by Thermo King



16:15 SESSION: HOW TO BUILD THE COLD CHAIN - LOGISTICS INTEGRATION AND COLLABORATION “FROM A TO Z ACROSS AIR, LAND AND SEA”

Key talking points:

- Ocean and airfreight outlook
- Landside connectivity and intermodal shift
- Logistics integration and investment across the cold chain
- Sustainability strategies and actions – decarbonisation, digitalisation, and waste reduction
- Customer-centric logistics and collaboration

16:15 Moderator’s introduction

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

Lorenzo Donato, Area General Manager Southern Europe & Balkans, **Etiihad Cargo**

Ted Prince, CEO & Founder, **Tri-Cities Intermodal**

Bruno Fusciani, Coach, Cold Chain Equipment Management, formerly **Thermo King**

Iñigo Alonso, CEO, **Arctic Sea**

17.15 Carrots and sticks

Marc Evrard, Commercial Director, **BFV-TRUVAL Belgische Fruitveiling**

18:00 Close of conference day 1

19:30 COOL LOGISTICS GLOBAL 2023 OFFICIAL NETWORKING RECEPTION

Join your peers, clients, and suppliers for the Official Cool Logistics Global 2023 Networking Reception, kindly hosted by

Genoa - our Hosts



Join the Cool Community [LinkedIn discussion group](#)



WEDNESDAY 11 OCTOBER

The second Conference Day will focus on innovation across the end-to-end cool supply chain. What are the building blocks and stumbling blocks on the road to a #net zero, #no waste world? Where are we today, what's been achieved and what's changed? What are the key emerging developments that we should all be thinking about right now?

08:00 Registration, networking, refreshments

Event registration kindly sponsored by Port of Dover



Registration refreshments and barrista bar with iced coffee kindly sponsored by Port of Rotterdam



09:00 **WELCOME AND DAY 1 TAKE-AWAYS**

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

Alan Robertson, Business Development Director, **Cool Logistics Resources**

09:15 **SESSION: THE INNOVATION LANDSCAPE**

09:15 **INNOVATION BUMPS IN THE ROAD 11**

Moderator's introduction

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

Chris Catto-Smith, Managing Director; also Advisor Vaccine Distribution, Cold Chain Logistics, FreshPort Asia

09:35 Estelle Linget, Founder, **ESL Consulting** & Senior Advisor Transport & Logistics, **Roland Berger**

Debate and Question time

09:55 **COLD CHAIN END-TO END MONITORING -PRACTICAL LEARNING AND FUTURE PERSPECTIVES**

Leo Lukasse, Specialist Climate Control, **Wageningen UR Food and Biobased Research**

James Caldwell, Consultant, **Mara Advisors**

Debate and Question time

10:40 Networking break and refreshments

kindly sponsored by Port of Nansha



PORT OF NANSHA





11:20 MORNING SESSIONS

Moderator's introduction

Alan Robertson, Business Development Director, **Cool Logistics Resources**

Alan Kennedy, Director, **GDP-UCI**

Hedley Rees, Managing Consultant and Author, **PharmaFlow**

Chris Catto-Smith, Managing Director; also Advisor Vaccine Distribution, Cold Chain Logistics,
FreshPort Asia

Debate and Question time

12:30 Networking lunch

14:00 INNOVATIVE TENSION 3

Moderator's introduction

Alan Robertson, Business Development Director, **Cool Logistics Resources**

Juan Andres Ferrari, Director Perishable Supply Chain; also SPP Ambassador,
The Sustainable Procurement Pledge

David Sussmann, President; also Founder, **Pure Ocean Fund** & Committee Member, **Convention**
des Entreprises pour le Climate, **Seafoodia**

15:00 INNOVATION IN PRACTICE

Johannes Nanninga, CEO and Owner, Guangzhou Port (Europe) **Port of Nansha**

15:40 Networking break and refreshments Kindly sponsored by Port of Valencia



16:10 AFTERNOON SESSIONS

MODERATORS REVIEW

Alan Robertson, Business Development Director, **Cool Logistics Resources**

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

17:30 Close of Conference Day 2



THURSDAY 12 OCTOBER

08:00 Registration, networking, refreshments

Event registration kindly sponsored by Port of Dover



Registration refreshments and barrista bar with iced coffee
kindly sponsored by Port of Rotterdam



09:00 **WELCOME AND DAY 1&2 TAKE-AWAYS**

09:20 Welcome and keynote remarks **Annika Kroon**, Head of Unit Maritime Transport and Logistics,
European Commission DG MOVE

10:00 **SESSION I: COOL CARGO INTEGRITY - RISKS AND OPPORTUNITIES**

Moderator's introduction

Andy Connell, Lead Technical Consultant, A-bar-C Services

Douglas Owen, Secretary General, Bureau International des Containers (BIC)

Michael Downes, Owner, Southern Container Advisory

David Roff, Independent Consultant, CIF Consulting

Marianna Levtov, Senior Director of Regulatory Affairs, Nexxiot

Andrew Watson-Steward, Senior underwriter- TT Club

10:45 Networking break and refreshments

Kindly sponsored by Valenciaport



11:20 **SESSION II: COOL CARGO INTEGRITY - RISKS AND OPPORTUNITIES continued**

Moderator's introduction

Andy Connell, Lead Technical Consultant, A-bar-C Services

Douglas Owen, Secretary General, Bureau International des Containers (BIC)

Michael Downes, Owner, Southern Container Advisory

David Roff, Independent Consultant, CIF Consulting

Marianna Levtov, Senior Director of Regulatory Affairs, Nexxiot

Andrew Watson-Steward, Senior underwriter- TT Club

Debate and Question time

12:45 Networking lunch





14:15 Session: Intermodality in the Mediterranean

The Mediterranean Sea is one of the busiest waterways in the world accounting for more than twenty percent of the world's water-borne trade.

More than 150,000 ships pass through the Straits of Gibraltar and the Suez Canal carrying over 900 million tonnes of cargo

There are 87 seaports in the region.

Some functioning as transshipment centres and others serving their immediate hinterland.

Nonetheless, they are an important component of the global shipping network, connecting the Middle East with Asia, North Europe, Africa and the Americas.

Moderator's introduction

Alan Robertson, Business Development Director, **Cool Logistics Resources**

14.25 Raffaello Cioni, Managing Director, **Interporto Toscano Amerigo Vespucci**

14:45 Frans Waals, Senior Port & Shipping Consultant, **Dynamar**

15:05 Networking break and refreshments

15:10 LEARNING FROM A SOUTHERN OUTLOOK

Moderator's introduction

Alan Robertson, Business Development Director, **Cool Logistics Resources**

15: 20 Andy Connell, Lead Technical Consultant, **A-bar-C Services**

16:00 Stefano Di Paolo, EU Product Director Chiquita / President & GM, **GWF, Chiquita and Great White Fleet**

16:45 Debate and Question time

17:10 Vincent Brunet Commercial Executive, **Port of Dunkirk** taking the baton over for Cool 2024

17:30 CONFERENCE WRAP-UP & TAKEAWAYS

17:40 Close of Conference Day 3



FRIDAY 13 OCTOBER

EXCLUSIVE REEFER PORT TERMINAL STUDY TOUR

You are all invited to join us for the Port Tour of Vado Ligure, the city hosts Vado Gateway a terminal run by APM. We will leave from Genoa at 8.30 a.m. with a coach. We arrive to Vado Ligure at 9.30 am we will visit the terminal and after that a lunch will be offered by Vado Gateway. Once the lunch is over, we leave for Genoa where we expect to arrive at 3.00 p.m.

Here's the link of the facility <https://www.apmterminals.com/en/vado-ligure>

The organisers reserve the right to change the timing and content of sessions and speakers/moderators/panel members

