



WTC
Barcelona
Spain

20-22
September
2022



Port de Barcelona

Hosted by Port of Barcelona

Resilience. Sustainability. Connectivity. Innovation

**Conference
Networking
Port Tour
Receptions**

For the 14th year running, Cool Logistics invites you to join our global community of decision-makers, experts, explorers, innovators and investors with a passion for perfecting perishables logistics and promoting end-to-end excellence for the cold supply chain.

Read on for full agenda and speaker details and join the debate on how to tackle today's global cold chain challenges

<https://coollogisticsresources.com/cool-logistics-global-2022/>

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Responding to new global cold chain logistics challenges

After 3 bruising years that have stress-tested world perishables trade, cold chain logistics, temperature-controlled transport and reefer shipping as never before, Cool Logistics Global is back in-person for our 14th edition on 19-22 Sep 2022.

Reconnecting the international cool community in the leading perishables hub of Barcelona, #coolglobal22 will provide a rich face-to-face networking experience for all the actors to gather, reflect on lessons learnt, and explore how to improve resilience at a time of shocks, disruption and change at every level.

From bananas to berries, pork to prawns, pharma to flowers, every cold supply chain is unique. Yet each depends on a common underlying global logistics and transport system across sea, air and land.

Driven by food and healthcare, perishables trades have always been resilient, in good times and bad. But as input costs and material shortages grow, freight rates remain high, and constraints face global transport

networks, are some reefer supply chains now at risk? How do cargo owners manage this challenging new reality?

Understanding the new supply, demand, price and capacity dynamics, and mapping out how all the stakeholders can collaborate, innovate and **plan ahead** to protect precious perishables cargo flows, is at the heart of Cool Logistics Global.

Reducing waste and loss of all types, enabling safe and secure access to food, healthcare and other perishables, accelerating sustainable solutions, and addressing the global cost-of-living and cost-of-supply crisis, are pressing priorities for people, planet and prosperity.

These complex global issues need agile, practical responses and fresh thinking. Technology has a vital role to play. Now more than ever, the industry needs to come together from end-to-end to understand, manage and mitigate risk, and accelerate new solutions to manage constant change from first to last mile.



MONDAY 19 SEPTEMBER 2022		TUESDAY 20 SEPTEMBER 2022		WEDNESDAY 21 SEPTEMBER 2022		THURSDAY 22 SEPTEMBER 2022	
15:00	Port of Barcelona Tour	08:00	Registration	08:00	Registration	08:00	Registration
19:30	Icebreaker Reception	09:00	Setting the Stage: Welcome and Keynotes	09:00	Cool Ports and Cold Stories: Perishables Hubs of the Future	09:00	Cool 4.0 - Operations, Innovation, Sustainability and Technology III
		09:30	Market Outlook: Global Perishables Trade, Reefer & Cold Chain Logistics Evolution I	11:00	Networking Break	10:30	Networking Break
		11:00	Networking Break	11:40	Inland Cold Chain Connectivity: Road, Rail, Barge and Multimodal	11:00	Cool 4.0 - Operations, Innovation, Sustainability and Technology IV
		11:40	Business Outlook: Global Perishables Trade, Reefer & Cold Chain Logistics Evolution II	12:45	Networking Lunch	12:30	Networking Lunch
		13:00	Networking Lunch	14:15	Special Presentation: Innovation, Sustainability and Logistics at Southern Europe's Biggest Wholesale Food Market	13:30	Cool People: Talent, Skills, Training, Diversity and Inclusion
		14:00	Cool Global Shippers Forum: Challenges and Opportunities from Production to Consumption	14:40	Cool 4.0 - Operations, Innovation, Sustainability and Technology II	15:00	Wrap-up and Takeaways
		16:00	Networking Break	16:40	Networking Break	15:30	Close of Conference
		16:30	Cool 4.0 - Operations, Innovation, Sustainability and Technology I	17:10	Crossing the (Digital) Divide: Restructuring Agricultural Export Markets with New Business Models, Technology and Finance		
		18:45	14 th Cool Logistics Global Networking Reception	18:10	Irish Cheese and Spanish Wine - a Very Special Tasting & Pairing		

Programme at a glance



Port de Barcelona

Book now:



The organisers reserve the right to change the timing and content of sessions and speakers

Day 3 Agenda Thurs 22 Sep 22



08:00 Registration, networking and refreshments

09:00 COOL 4.0 - OPERATIONS, SUSTAINABILITY, INNOVATION AND TECHNOLOGY III

Reefer containers, trailers and trucks underpins the global cold supply chain. As delays and disruption remain an unfortunate supply chain norm, and energy costs soar, what can transport technology bring?

Alfred Cheung, Founder, **Green Society Association** and Adjunct Professor, **City University of Hong Kong**

Bruno Fusciani, Commercial Leader Global Marine and Cold Storage Solutions, **Thermo King**

Alan Peart, Telematics Sales Manager, Global Container Refrigeration, **Carrier Transicold**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

10:30 Networking break

11:10 COOL 4.0 - OPERATIONS, SUSTAINABILITY, INNOVATION AND TECHNOLOGY IV

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

George de Paula Ribeiro, Owner, **ColdChange**

TT Club, speaker to be advised

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

12:30 Networking lunch

Day 3 Agenda Thurs 22 Sep 22



13:30 COOL PEOPLE: TALENT, SKILLS, TRAINING, DIVERSITY AND INCLUSION

There is a war for talent at all levels and the skills needed are evolving fast. What training do we need to do to effectively manage temperature-controlled supply chains? What do we need to do to make cold chain and perishables logistics attractive for the brightest and best? How do we fuse hard-won industry experience with new skills for the digital era? And how do we boost diversity and inclusion on a global scale?

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

Estelle Linget, Founder, **ESL Consulting**

Eduard Rodés, Director, **Escola Europea - Intermodal Transport**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

15:00 WRAP-UP AND TAKEAWAYS



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