



WTC
Barcelona
Spain

20-22
September
2022



Port de Barcelona

Hosted by Port of Barcelona

Resilience. Sustainability. Connectivity. Innovation

Conference
Networking
Port Tour
Receptions

For the 14th year running, Cool Logistics invites you to join our global community of decision-makers, experts, explorers, innovators and investors with a passion for perfecting perishables logistics and promoting end-to-end excellence for the cold supply chain.

Read on for full agenda and speaker details and join the debate on how to tackle today's global cold chain challenges

<https://coollogisticsresources.com/cool-logistics-global-2022/>

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Responding to new global cold chain logistics challenges

After 3 bruising years that have stress-tested world perishables trade, cold chain logistics, temperature-controlled transport and reefer shipping as never before, Cool Logistics Global is back in-person for our 14th edition on 19-22 Sep 2022.

Reconnecting the international cool community in the leading perishables hub of Barcelona, #coolglobal22 will provide a rich face-to-face networking experience for all the actors to gather, reflect on lessons learnt, and explore how to improve resilience at a time of shocks, disruption and change at every level.

From bananas to berries, pork to prawns, pharma to flowers, every cold supply chain is unique. Yet each depends on a common underlying global logistics and transport system across sea, air and land.

Driven by food and healthcare, perishables trades have always been resilient, in good times and bad. But as input costs and material shortages grow, freight rates remain high, and constraints face global transport

networks, are some reefer supply chains now at risk? How do cargo owners manage this challenging new reality?

Understanding the new supply, demand, price and capacity dynamics, and mapping out how all the stakeholders can collaborate, innovate and **plan ahead** to protect precious perishables cargo flows, is at the heart of Cool Logistics Global.

Reducing waste and loss of all types, enabling safe and secure access to food, healthcare and other perishables, accelerating sustainable solutions, and addressing the global cost-of-living and cost-of-supply crisis, are pressing priorities for people, planet and prosperity.

These complex global issues need agile, practical responses and fresh thinking. Technology has a vital role to play. Now more than ever, the industry needs to come together from end-to-end to understand, manage and mitigate risk, and accelerate new solutions to manage constant change from first to last mile.



MONDAY 19 SEPTEMBER 2022		TUESDAY 20 SEPTEMBER 2022		WEDNESDAY 21 SEPTEMBER 2022		THURSDAY 22 SEPTEMBER 2022	
15:00	Port of Barcelona Tour	08:00	Registration	08:00	Registration	08:00	Registration
19:30	Icebreaker Reception	09:00	Setting the Stage: Welcome and Keynotes	09:00	Cool Ports and Cold Stories: Perishables Hubs of the Future	09:00	Cool 4.0 - Operations, Innovation, Sustainability and Technology III
		09:30	Market Outlook: Global Perishables Trade, Reefer & Cold Chain Logistics Evolution I	11:00	Networking Break	10:30	Networking Break
		11:00	Networking Break	11:40	Inland Cold Chain Connectivity: Road, Rail, Barge and Multimodal	11:00	Cool 4.0 - Operations, Innovation, Sustainability and Technology IV
		11:40	Business Outlook: Global Perishables Trade, Reefer & Cold Chain Logistics Evolution II	12:45	Networking Lunch	12:30	Networking Lunch
		13:00	Networking Lunch	14:15	Special Presentation: Innovation, Sustainability and Logistics at Southern Europe's Biggest Wholesale Food Market	13:30	Cool People: Talent, Skills, Training, Diversity and Inclusion
		14:00	Cool Global Shippers Forum: Challenges and Opportunities from Production to Consumption	14:40	Cool 4.0 - Operations, Innovation, Sustainability and Technology II	15:00	Wrap-up and Takeaways
		16:00	Networking Break	16:40	Networking Break	15:30	Close of Conference
		16:30	Cool 4.0 - Operations, Innovation, Sustainability and Technology I	17:10	Crossing the (Digital) Divide: Restructuring Agricultural Export Markets with New Business Models, Technology and Finance		
		18:45	14 th Cool Logistics Global Networking Reception	18:10	Irish Cheese and Spanish Wine - a Very Special Tasting & Pairing		

Programme at a glance



Port de Barcelona

Book now:



The organisers reserve the right to change the timing and content of sessions and speakers

Day 2 Agenda Weds 21 Sep 22



08:00 Registration, networking and refreshments

09:00 COOL PORTS AND COLD STORIES: PERISHABLES HUBS OF THE FUTURE

Shane Brennan, Chief Executive Officer, **Cold Chain Federation**

Manuel Cabrera-Kábana, Chairman **IARW International Association of Refrigerated Warehouses**; Executive Director, **Friopuerto Investments**

Joost Heere, Commercial Director, **Lineage Logistics**

Johannes Naninga, CEO and Owner, **Guangzhou Port (Europe) BV**, representing **Port of Nansha**

Matthew Ott, President & CEO, **GCCA Global Cold Chain Alliance**

Cristina Rodríguez, Head of Commercial and Clients, **Port Authority of Valencia**

Olga Salvador Mir, BCOs and Reefer Manager, **Port of Barcelona**

Ingrid Vanstreels, Business Development Advisor, Customer Relations - Shippers & Forwarders, **Port of Antwerp-Bruges**

Hutchison Ports BEST, speaker tba

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

Session will be split into two with short comfort break in between

11:15 Networking break kindly sponsored by Port of Nansha



Day 2 Agenda Weds 21 Sep 22



11:45 INLAND COLD CHAIN ACCESS AND CONNECTIVITY: ROAD, RAIL, BARGE & MULTIMODAL

Session in partnership with Eurofresh Distribution



Modal shift for inland reefer cargo moves within maritime, airfreight and land-based cold supply chain has long been a goal for many industry and policy stakeholders. But it has proved remarkably difficult to deliver on a meaningful scale. As the cold chain logistics sector focuses more on end-to-end solutions, and with truck driver shortages and environmental targets looming large, can we expect to see real change and who will lead the way?

Joan Amorós, President, **Fermed**

Miguel De Sanjuan, Director General, **Primavia**

MODERATOR: Pierre Escodo, Editor, **Eurofresh Distribution**

12:45 Networking lunch at the 5* Grand Marina hotel kindly sponsored by Lineage Logistics



14:15 SPECIAL PRESENTATION: SUSTAINABILITY, INNOVATION AND LOGISTICS PRIORITIES FOR SOUTHERN EUROPE'S LARGEST WHOLESALE FOOD MARKET - MERCABARNA

As a major hub for the distribution, preparation, import and export of fresh and frozen products, Barcelona's Mercabarna food market sells over 2 million tons of goods a year – from fruits and vegetables, to organic produce, seafood, flowers, meat and more. Home to some 600 companies employing 7,500 workers, with 23,000 people and 14,000 vehicles visiting daily, Mercabarna supplies around 10 million consumers a year across Spain and internationally. How is Mercabarna developing its innovation and sustainability programmes and forging relations with the cold chain logistics world?

Pablo Vilanova Montagut, Director of Sustainability, Innovation and Strategy, **Mercabarna**

INTRODUCED BY: Rachael White, Co-Founder and CEO, **Cool Logistics Resources**

Day 2 Agenda Weds 21 Sep 22



14:40 COOL 4.0 - OPERATIONS, SUSTAINABILITY, INNOVATION AND TECHNOLOGY II

In the second of our innovation and transformation sessions, speakers from across the cold supply chain operations and reefer technology world look at latest developments in cold chain visibility, development pillars for an innovation agenda, and the roles and responsibilities of different actors in innovation. Plus the launch of a world-first project to develop a global heatmap for cool tech innovation and investment.

Matteo Iagatti, Director, **IUNGO - Supply Chain Expertise** (former Senior Specialist F&A Supply Chains, **Rabobank**)

Allan Klinge, President, **Klinge Corp**

Brice Marion, Sales Director, **TIVE**

Carles Rúa Costa, Head of Innovation, **Port of Barcelona**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

16:40 Networking break

Day 2 Agenda Weds 21 Sep 22



17:10 **CROSSING THE (DIGITAL) DIVIDE: Levelling up, restructuring and connecting agricultural export markets and trades with new business models, technology and finance**

What solutions can deep tech, including AI and blockchain, bring to the growing challenges of greening cold chain logistics for food? This session will explore latest innovations in transparent reporting from field to transport to delivery, both local and international. How can data be used to provide proactive information for all the protagonists, including logistics providers?

It is no secret that there is a great deal of data about, but it is still largely siloed, and much is not yet digitalised. Having a more holistic view and interaction will provide benefits to the entire agricultural value chain.

Bringing together industry, academia and start-ups creates fertile ground for emerging thinking, technologies, and scientific knowledge to research, collaborate and experiment alongside industry experts, and field-test new information systems to provide climate-smart solutions for best practice and provenance.

This will be a cerebral and sensory experience where, after the panel, participants are invited to a tasting of Catalan wines served by Avgvstvs Forvm, a Tarragona-based 5th generation family wine maker.

Dr. Vladimir Baulin, Wine Creator and Distinguished Researcher, **Universitat Rovira i Virgili**

Fiona Delaney, CEO & Co-Founder, **Origin Chain Networks**

Genevieve Leveille, CEO, **AgriLedger**

Albert Roca, Commercial Director,

Avgvstvs Forvm Winery

Luc Terral, Co-Founder, **Bluepulse**

MODERATOR: Andy Connell, Lead

Technical Consultant, **A-bar-C Services**



<https://www.avgvstvsforvm.com/en/>

Agenda Thurs 22 Sep 22



08:00 Registration, networking and refreshments

09:00 COOL 4.0 - OPERATIONS, SUSTAINABILITY, INNOVATION AND TECHNOLOGY III

Reefer containers, trailers and trucks underpins the global cold supply chain. As delays and disruption remain an unfortunate supply chain norm, and energy costs soar, what can transport technology bring?

Alfred Cheung, Founder, **Green Society Association** and Adjunct Professor, **City University of Hong Kong**

Bruno Fusciani, Commercial Leader Global Marine and Cold Storage Solutions, **Thermo King**

Alan Peart, Telematics Sales Manager, Global Container Refrigeration, **Carrier Transicold**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

10:30 Networking break

11:10 COOL 4.0 - OPERATIONS, SUSTAINABILITY, INNOVATION AND TECHNOLOGY IV

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

George de Paula Ribeiro, Owner, **ColdChange**

TT Club, speaker to be advised

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

12:30 Networking lunch



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