



WTC
Barcelona
Spain

20-22
September
2022



Port de Barcelona

Hosted by Port of Barcelona

Resilience. Sustainability. Connectivity. Innovation

Conference
Networking
Port Tour
Receptions

For the 14th year running, Cool Logistics invites you to join our global community of decision-makers, experts, explorers, innovators and investors with a passion for perfecting perishables logistics and promoting end-to-end excellence for the cold supply chain.

Read on for agenda and speaker details and join the debate on how to tackle today's global cold chain challenges

<https://coollogisticsresources.com/cool-logistics-global-2022/>

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Responding to new global cold chain logistics challenges

After 3 bruising years that have stress-tested world perishables trade, cold chain logistics, temperature-controlled transport and reefer shipping as never before, Cool Logistics Global is back in-person for our 14th edition on 19-22 Sep 2022.

Reconnecting the international cool community in the leading perishables hub of Barcelona, #coolglobal22 will provide a rich face-to-face networking experience for all the actors to gather, reflect on lessons learnt, and explore how to improve resilience at a time of shocks, disruption and change at every level.

From bananas to berries, pork to prawns, pharma to flowers, every cold supply chain is unique. Yet each depends on a common underlying global logistics and transport system across sea, air and land.

Driven by food and healthcare, perishables trades have always been resilient, in good times and bad. But as input costs and material shortages grow, freight rates remain high, and constraints face global transport

networks, are some reefer supply chains now at risk? How do cargo owners manage this challenging new reality?

Understanding the new supply, demand, price and capacity dynamics, and mapping out how all the stakeholders can collaborate, innovate and **plan ahead** to protect precious perishables cargo flows, is at the heart of Cool Logistics Global.

Reducing waste and loss of all types, enabling safe and secure access to food, healthcare and other perishables, accelerating sustainable solutions, and addressing the global cost-of-living and cost-of-supply crisis, are pressing priorities for people, planet and prosperity.

These complex global issues need agile, practical responses and fresh thinking. Technology has a vital role to play. Now more than ever, the industry needs to come together from end-to-end to understand, manage and mitigate risk, and accelerate new solutions to manage constant change from first to last mile.



Agenda Tues 20 Sep 22



The global pandemic, supply chain disruption, port congestion, high reefer freight rates, access to shipping, transport and cold storage, staff shortages, international conflicts and tensions, climate shocks, and rising input prices - international perishables trades are facing shocks from every side. Business sessions on 21 September bring together leading industry analysts and executives to share latest insights on the global market outlook and how to respond to critical challenges.

08:00 Registration, networking and refreshments

09:00 SETTING THE STAGE: WELCOME AND KEYNOTE OPENING WITH HOST PORT OF BARCELONA

OPENING ADDRESS: Damià Calvet, President, **Port of Barcelona**

Puertos del Estado, speaker to be announced

Rachael White, CEO & Co-Founder, **Cool Logistics Resources**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

09:30 MARKET OUTLOOK: GLOBAL PERISHABLES TRADES, REEFER AND COLD CHAIN LOGISTICS EVOLUTION I

Industry analysts share the latest market intelligence on global perishables trade and the reefer freight outlook

Martin Dixon, Head of Research Products, Drewry and Director, **Drewry Group**

Michel Looten, Director Maritime, **Seabury Consulting, part of Accenture**

Viet Nguyen, Analyst F&A Logistics and Supply Chains, **Rabobank Food & Agribusiness**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

11:00 Networking break

Agenda Tues 20 Sep 22



11:40 BUSINESS OUTLOOK: GLOBAL PERISHABLES TRADES, REEFER AND COLD CHAIN LOGISTICS EVOLUTION II

Industry executives across sea, air and land assess the new dynamics for integrated cold chain logistics and the outlook for investment and innovation in infrastructure, assets and technology

Andy Connell, Lead Technical Consultant, **A-bar-C Services**

Lorenzo Donato, Area General Manager Southern Europe & Balkans, **Etihad Cargo**

Robert Mant, Vice President Global Reefer Sales and Business Development, **Kuehne+Nagel**

Gregory Tuthill, Chief Commercial Officer, **SeaCube Containers**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

13:00 Networking lunch at the 5* Grand Marina hotel kindly sponsored by Port of Antwerp-Bruges



14:00 COOL GLOBAL SHIPPERS FORUM: CHALLENGES AND OPPORTUNITIES FROM PRODUCTION TO CONSUMPTION

How are perishables exporters, importers and cargo owners managing today's multiple challenges, what are they doing differently, how are they planning for the future, and what do they need from the cold chain logistics, transport and technology sectors?

Marc Evrard, Commercial Director, **BFV Belgische Fruitveiling**

JuanAndres Ferrari, Director Perishables Supply Chain, **ACF Global Sourcing**

Christian Quintela, Logistics Director, **SanLucar**

David Sussmann, President, **Seafoodia** & Founder, **Pure Ocean Fund**

Hans-Willem van der Waal, CEO, **AgroFair Europe**

Carla Vercher, International Trade Manager, **Bollo International Fruits**

MODERATOR: Kim Winter, Group Managing Director, **Logistics Executive Group**

16:00 Networking break

Agenda Tues 20 Sep 22



16:30 COOL 4.0 - OPERATIONS, SUSTAINABILITY, INNOVATION AND TECHNOLOGY I

Companies across the cool supply chain are now working to elevate operations beyond their four walls with network visibility, real-time data and remote control, plus a growing array of intelligent technologies to better predict and respond to change, improve cargo care and loss prevention, maximise utilisation of infrastructure and transport assets, and pivot to sustainable operations.

In the first of a series of innovation and transformation sessions, an expert panel delves into practical progress with digitalisation, adoption of IoT reefer telematics and standards, and application of analytics and data-driven AI to predict and reduce cargo waste and inform fleet optimisation.

Matilda Bouchet, Managing Director, Head of Cargo Monitoring, **MOST Tech by Nexxiot**

Theofrastos Mantadelis, Consultant, Artificial Intelligence and Machine Learning Consultant

Don Miller, Chief Sales and Marketing Officer, **Globetracker**

Niels Prebensen, Director of Product Management, **Emerson Commercial & Residential Solutions**

Hans-Willem van der Waal, CEO, **AgroFair Europe**

MODERATOR: Andy Connell, Lead Technical Consultant, **A-bar-C Services**

18:00 Close of conference day

18:45 Coaches departs from Grand Marina hotel for Port of Barcelona Cool Logistics networking reception

23:00 Coaches returns to Grand Marina hotel from Port of Barcelona Cool Logistics networking reception

Port of Barcelona Cool Logistics Networking Reception and Gala Dinner Tues 20 Sep 22/ from 18:45

- 18:45 Pick up from Grand Marina Hotel
- 19:30 Reception at Mas de Sant Llei with welcome drink
- 20:00 Gala dinner
- 21:30 Live music and open bar
- 23:00 Return by coach to World Trade Centre



Join your community for the Cool Logistics Global 2022 Reception and Gala Dinner, kindly hosted by the Port of Barcelona, for a full evening of networking, food, drink and live entertainment.

Meet with industry colleagues old and new in the magical surroundings of Mas de Sant Lei. Covering more than 40 hectares with 30,000 sq m of gardens and spectacular views, the historic private estate is home to a magnificent manor house dating back to the 12th century.





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