



20-22
September
2022

World
Trade Centre
Barcelona
Spain




Port de Barcelona

Hosted by Port of Barcelona

14th Cool Logistics Global Draft Agenda
“Resilience, Sustainability, Connectivity, Innovation”
Conference | Exhibition | Networking | Port Tour
World Trade Centre & Grand Marina Hotel, Barcelona, Spain
Hosted by Port of Barcelona



Introduction

For the 14th year running, Cool Logistics invites you to join our global community of decision-makers, experts, explorers, innovators and investors with a passion for perfecting perishables logistics and promoting end-to-end excellence in the cold supply chain.

After three years in which world perishables trade, cold chain logistics and temperature-controlled transport have been stress-tested as never before, Cool Logistics Global - back in-person for the first time since 2019, and for the first time ever in Barcelona - provides a platform for all the stakeholders to gather, reflect on lessons learnt about our industry, our people and our technology, and explore how to build a collective response to vulnerabilities.

As always, Cool Logistics facilitates cross-sector dialogue across the complex web of cold chain players old and new, attracting participants from:

- Cargo owners, shippers and supply chain professionals from all perishables sectors
- Refrigerated shipping, logistics and transport providers across sea, land and air

Online agenda, speaker details and bookings at <https://bit.ly/coolglobal22>
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- Port, cold store and cold chain infrastructure investors and operators
- Reefer equipment investors, manufacturers, operators and service companies
- Cold chain and reefer technology entrepreneurs and investors
- Post-harvest, cargo care and loss prevention specialists
- Government and NGOs
- Analysts, consultants, researchers and educators
- Media

From bananas to berries, pork to prawns, pharma to flowers, every cold supply chain is unique. Yet each depends on a common underlying global logistics and transport system across sea, air and land. Demystifying supply, demand and capacity dynamics, and assessing how cool cargo owners and service providers work together to optimise cold chain outcomes, is at the heart of Cool Logistics Global

The pandemic has accelerated industry-wide momentum towards more integrated end-to-end cold chain logistics, underpinned by data and digitalisation. Traditional roles, responsibilities, competencies and investments are increasingly blurred. Cargo owners and retailers have also been getting in on the act with their own logistics investments, while B2B and B2C marketplaces continue to proliferate. How is this new battleground taking shape and how do cool shippers navigate assess the emerging landscape?

Companies right across the cool supply chain are now working to elevate operations beyond their four walls with network visibility, real-time data and remote control, plus a growing array of intelligent technologies to better predict and respond to change, improve cargo care, and maximise utilisation of infrastructure and transport assets.

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Following the inaugural CoolTech summit in Rotterdam this June, Cool Logistics Global will feature CoolTech sessions integrated into the main programme exploring technology, innovation and new business models.

The need for significant investment in cold chain infrastructure and transport assets, including automation, clean energy, refrigeration and climate control technology, is also on the agenda, along with developments in inland reefer logistics, including multimodal, and the future for airfreight.

Better cold chain resilience and sustainable development go hand in hand. The ongoing pandemic, supply chain disruption and port congestion, cost and reliability of shipping, labour shortages, international conflicts and tensions, climate change, and rising prices are all affecting global food and healthcare supply networks.

Reducing waste and loss of all types, enabling safe and secure access to food and healthcare, accelerating decarbonisation and the circular economy and preserving biodiversity across land and ocean are pressing priorities for people, planet and prosperity.

Research from the UN FAO estimates that 31 per cent of all human-caused GHG emissions originate from the world's agri-food system, with supply chain, shipping and transport making up a significant and growing contribution to that total. These global problems need a global response. How will the international cold chain logistics and distribution community respond?

Finally – cool people. There is a war for talent at all levels and the skills we need are evolving fast. What do we need to do to make cold chain and perishables logistics attractive for the brightest and best? How do we fuse hard-won industry experience with new skills for the digital era? And how do we boost diversity and inclusion on a global scale?

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Now more than ever the international perishables shipper and cold chain logistics community needs to come together. Cool Logistics provides a proven neutral platform to facilitate the global dialogue and connect people, ideas, knowledge and businesses. Join us to share your views, expertise, ideas and advance the global cold chain cause.

We look forward to welcoming you.

The Cool Team

THE COOL LOGISTICS MISSION

“Help create a better world by supporting, sharing, shaping and facilitating the global cold supply chain community’s efforts to deliver smart, safe, sustainable, secure, efficient and equitable solutions for world trade in food, healthcare and other temperature-controlled cargoes”

WHAT OUR COMMUNITY SAYS ABOUT COOL LOGISTICS EVENTS:

“A hearty job well done to Cool Logistics. Once again you assembled the right people to focus on the most relevant topics that held the attention of the audience. Thank you and best wishes for continued success” Bob Sappio, CEO, Seacube Containers

“A great event, that provided a balance of technical discussion, global trends and digital transformation into one event. Good insight into the industry, the challenges ahead and what we need to do to tackle them” Mark Cairns, CCO/COO Cold Chain - Africa and West Central Asia, Maersk

“I am responsible for temperature-controlled transports by sea for a large health care company. Although we talk about different products (fruits, seafood, meals and healthcare products) I have

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learned that the challenges are more or less the same. The organization, selection of speakers, place of the conference was a complete success.” Andreas Hilken, Dachser Se / DB Schenker

“For ProEcuador is a place to be and connect, in particular for Ecuadorian banana exporters. Cool Logistics gives us a great platform for networking and information on reefer logistics.” Juan Navarro, ProEcuador

“The event was of world-class and the organisation equal or better than the best I've been involved with as an MC/Media Partner in my 20 years in the job.” Kim Winter, Global CEO, Logistics Executive Group

Speakers, Moderators & Panel Members

WELCOME ADDRESS: [Damià Calvet](#), President, Port of Barcelona

[Joan Amorós](#), President, FERRMED, Belgium

[Daniel Bollard](#), Business Manager - Shippers & Forwarders, Port of Rotterdam, Netherlands

[Matilda Bouchet](#), Managing Director, Head of Cargo Monitoring at MOST Tech by Nexxiot, Sweden

[Shane Brennan](#), Chief Executive Officer, Cold Chain Federation, UK

[Manuel Cabrera-Kábana](#), Chairman IARW International Association of Refrigerated Warehouses; Executive Director, Friopuerto Investments, Spain

[Chris Catto-Smith](#), Advisor Vaccine Distribution, Agri-Logistics & Cold Chain Logistics SME Advisor, Asian Development Bank (ADB); Managing Director, Freshport Asia, Thailand

[George de Paula Ribeiro](#), Owner, ColdChange, Brazil

[Miguel De Sanjuan](#), Director General, Primavia, Spain

[Fiona Delaney](#), CEO & Co-Founder, Origin Chain Networks, Ireland

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[Martin Dixon](#), Head of Research Products, Drewry and Director, Drewry Group, UK

[Lorenzo Donato](#), Area General Manager Southern Europe & Balkans, Etihad Cargo, Abu Dhabi UAE

[Pierre Escodo](#), Editor, Eurofresh Distribution, France

[Marc Evrard](#), Commercial Director, BFV Belgische Fruitveiling cvba, Belgium

[JuanAndres Ferrari](#), Director Perishables Supply Chain, ACF Global Sourcing, Chile

[Joost Heere](#), Commercial Director, Lineage Logistics, USA

[Matteo Iagatti](#), Director, IUNGO – Supply Chain Expertise (former Senior Specialist F&A Supply Chains, Rabobank), France

[Allan Klinge](#), President, Klinge Corp, USA

[Genevieve Leveille](#), CEO, AgriLedger, UK

[Michel Looten](#), Director Maritime, Seabury Consulting as part of Accenture, Ireland

[Robert Mant](#), Vice President Global Reefer Sales and Business Development, Kuehne+Nagel, Switzerland

[Theofrastos Mantadelis](#), Artificial Intelligence and Machine Learning Consultant, Greece

[Johannes Nanninga](#), CEO and Owner, Guangzhou Port (Europe) BV, representing Port of Nansha, China

[Alan Peart](#), Telematics Sales Manager, Global Container Refrigeration, Carrier Transcold, Singapore

[Cristina Rodríguez](#), Head of Commercial and Clients, Port Authority of Valencia, Spain

[Olga Salvador Mir](#), BCOs and Reefer Manager, Port of Barcelona, Spain

[Robert F. Sappio](#), Chief Executive Officer, SeaCube Containers, USA

[David Sussmann](#), President, Seafoodia and Founder, Pure Ocean Fund, France

[Hans-Willem van der Waal](#), CEO, AgroFair Europe, Netherlands

[Kim Winter](#), Group Managing Director, Logistics Executive Group, Dubai UAE

[Rachael White](#), CEO & Co-Founder, Cool Logistics Resources, UK

The organisers reserve the right to change the timing and content of sessions and speakers



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AGENDA MONDAY 19 SEPTEMBER

15:30 PORT OF BARCELONA TOUR INC HUTCHISON BEST CONTAINER TERMINAL VISIT



With a container throughput of 3.5 million TEU in 2021, up 19% on 2020, and handling a record 36.3 million tonnes in the first half of 2022, the Port of Barcelona plays a major role in international trade as a shipping hub and logistics platform for southern Europe and the Mediterranean. Barcelona is also Europe's largest cruise port.

Reefer cargo plays an important and growing role, with significant investment in handling, logistics and transport for food and other perishable goods by the port and its tenants.

This exclusive tour will first take attendees to visit Hutchison Ports BEST, the first semi-automated container terminal developed by the global Hutchison Ports Group, with a large railway terminal located within the maritime facility. Refrigerated cargo is high priority at BEST, with 2,750 reefer plugs and integrated services for reefer carriers and cargo.

Attendees will then board a boat for a waterside view of the port facilities, before returning to the World Trade Centre ahead of the Icebreaker Reception.

Schedule:

15:30 Coach departs from Grand Marina Hotel

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16:00 *Tour of Hutchison Ports BEST container terminal*

17:00 *Board boat for maritime sight-seeing of the port*

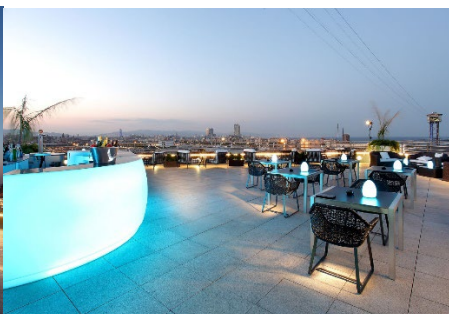
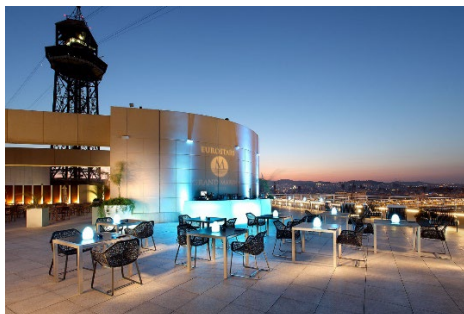
18:00 *Boat berths at World Trade Centre*

19:30 ICEBREAKER NETWORKING RECEPTION AT EUROSTARS GRAND MARINA

Kindly sponsored by Klinge Corp

KLINGE 

Join us on the stunning rooftop terrace of the 5 Grand Marina hotel for spectacular views over the city and port, cocktails and regional canapes, and networking with industry colleagues old and new*



AGENDA TUESDAY 20 SEPTEMBER

08:00 **Registration, networking and refreshments**

09:00 **KEYNOTE OPENING WITH HOST PORT OF BARCELONA**

Damià Calvet, President, Port of Barcelona

Rachael White, CEO & Co-Founder, Cool Logistics Resources

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Kim Winter, Group Managing Director, Logistics Executive Group, Dubai UAE

**09:30 GLOBAL PERISHABLES TRADES, REEFER & COLD CHAIN LOGISTICS
EVOLUTION I**

Martin Dixon, Head of Research Products, Drewry and Director, Drewry Group

Michel Looten, Director Maritime, Seabury Cargo

11:00 Networking and refreshments

**11:40 GLOBAL PERISHABLES TRADE, REEFER & COLD CHAIN LOGISTICS
EVOLUTION II**

13:00 Networking lunch

**14:30 COOL GLOBAL SHIPPERS FORUM – CHALLENGES AND OPPORTUNITIES
FROM PRODUCTION TO CONSUMPTION**

Marc Evrard, Commercial Director, BFV Belgische Fruitveiling cvba

JuanAndres Ferrari, Director Perishables Supply Chain, ACF Global Sourcing

David Sussmann, President, Seafoodia & Founder, Pure Ocean Fund

Hans-Willem van der Waal, CEO, AgroFair Europe BV

16:00 Networking break

16:30 COOL 4.0 – OPERATIONS, INNOVATION AND TECHNOLOGY I

Matilda Bouchet, Managing Director, Head of Cargo Monitoring at MOST Tech by
Nexxiot, Sweden

18:00 Close of day 1



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**18:45 COACHES DEPART FROM GRAND MARINA
HOTEL FOR PORT OF BARCELONA COOL
LOGISTICS NETWORKING RECEPTION**



19:30 COOL LOGISTICS GLOBAL 2022 OFFICIAL NETWORKING RECEPTION



Join us for the Official Cool Logistics Global 2022 Reception, kindly hosted by the Port of Barcelona, for a full evening of networking, food, drink and live entertainment from 19:30-23:00.

Meet with industry colleagues old and new in the magical surroundings of Mas De Sant Lei. Covering more than 40 hectares with 30,000 m2 of gardens and spectacular views, the historic private

estate is home to a magnificent manor house whose origins date back to the 12th century.

23:00 COACHES RETURN TO GRAND MARINA HOTEL



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AGENDA WEDNESDAY 21 SEPTEMBER

08:00 Registration, networking, refreshments

09:00 COOL PORTS & COLD STORES: PERISHABLES HUBS OF THE FUTURE

Shane Brennan, Chief Executive Officer, Cold Chain Federation, UK

Joost Heere, Commercial Director, Lineage Logistics, USA

Johannes Naninga, CEO and Owner, Guangzhou Port (Europe) BV, representing
Port of Nansha, China

Cristina Rodríguez, Head of Commercial and Clients, Port Authority of Valencia,
Spain

Olga Salvador Mir, BCOs and Reefer Manager, Port of Barcelona, Spain

10:30 Networking and refreshments

Kindly sponsored by Port of Nansha



PORT OF NANSHA

11:10 INLAND COLD CHAIN CONNECTIVITY: ROAD, RAIL, BARGE & MULTIMODAL

Session in partnership with Eurofresh Distribution



Pierre Escodo, Editor, Eurofresh Distribution, Spain

Joan Amorós, President, Ferrmed, Belgium

Miguel De Sanjuan, Director General, Primavia, Spain

12:30 Networking lunch

14:00 COOL 4.0 – OPERATIONS, INNOVATION AND TECHNOLOGY II

16:00 Refreshments and networking

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16:30 CROSSING THE DIGITAL DIVIDE

Levelling up, democratising and restructuring agricultural export markets around the world with new business models, technology and finance

Fiona Delaney, CEO & Co-Founder, Origin Chain Networks, Ireland

Genevieve Leveille, CEO, AgriLedger, United Kingdom

AGENDA THURSDAY 22 SEPTEMBER

08:00 Registration, refreshments and networking

09:00 NEW DIMENSIONS IN PERISHABLES TRADE AND LOGISTICS:
MEDITERRANEAN, AFRICA, ASIA AND MIDDLE EAST

11:00 Registration, networking and refreshments

11:30 COOL PEOPLE – TALENT, SKILLS, DIVERSITY & INCLUSION

12:30 Networking lunch

13:30 COOL 4.0 – OPERATIONS, INNOVATION AND TECHNOLOGY III

15:30 Networking and refreshments

16:00 EVENT WRAP-UP AND TAKE-AWAYS

17:00 Close of event

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