



SPONSORSHIP & EXHIBITION INFORMATION

Exploring the Cool Logistics advantage

Following the success of the last event in Antwerp, Cool Logistics Global is heading to Valencia, one of Spain's leading container ports. Alternating between Northern and Southern Europe, Cool Logistics keeps growing year after year, allowing all involved in the perishable supply chain to benefit from local and global expertise.

As South European ports are establishing themselves as viable alternatives to Northern Europe, not just as export centres for all sorts of temperature-controlled products but increasingly also as import gateways for traditional agricultural products from Latin America, the focus on Spain makes sense for expert buyers to fathom the opportunities and to keep up to-date with the latest available products.

Before the event itself, we give our sponsors ample opportunity to gain significant global publicity via our extensive email, website, social media and traditional media campaigns.

We offer all sponsors the opportunity to have a 100 word company profile on our website and in our onsite e-guide. In addition, all sponsors have the opportunity to post hyperlinked media releases, newsletters and case studies to the Cool Logistics Global newsroom on our website, plus our Twitter feed and discussion group on LinkedIn. At the event itself, sponsors have the opportunity to put a printed news release on the Media Desk.

We are active on Twitter, Facebook and LinkedIn and will share relevant tweets and posts of which you notify us. We partner with key industry media for whom we produce adverts including the logos of all sponsors confirmed by production date. We visit other key industry events throughout the calendar year for which we produce print literature including the logos of all sponsors confirmed by production date.

Every sponsorship package listed below comes with 1 full event place unless otherwise stated and the opportunity to book unlimited additional delegates with a 10% discount off the full rate.

After the event, your logo and profile will remain on our website for 1 month. Information on the event, including your logo, will remain on our website indefinitely.



"As a Silver sponsor of the 10th Cool Logistics, Traxens greatly appreciated the insights and exchanges within the ecosystem. We look forward to the next edition."

Geraldine Sauniere, TRAXENS

"I was amazed with the engagement of the Cool team and the networking they were able to hold during the conference. You should not miss Cool Logistics 2019!"

Mar Chao Lopez, Port of Valencia

Contact us to discuss your sponsorship and/or exhibition requirements:

Anne Williams, Commercial Director

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Platinum

€16,500

- 7 full event passes
- 4 full event passes at 50% discount
- Promotional message to Cool Logistics database, at least 1 month prior to event
- 3m x 2m display area
- Interactive banner advert in e-guide
- Platinum-listed prominent logo on website homepage, sponsor page, marketing messages, onsite e-guide, signage and holding slides
- 2 pieces of corporate literature in delegate bag

Gold

€11,000

- 4 full event passes
- 2 full event passes at 50% discount
- 3m x 2m display
- Interactive banner advert in e-guide
- Gold-listed prominent logo on website homepage, sponsor page, marketing messages, onsite e-guide, signage and holding slides
- 1 piece of corporate literature in delegate bag

Silver

€8,250

- 2 full event passes
- 1 full event pass at 50% discount
- 2m x 2m display area
- Interactive banner advert in e-guide
- Silver-listed prominent logo on website homepage, sponsor page, marketing messages, onsite e-guide, signage and holding slides
- 1 piece of corporate literature in delegate bag

Bronze

€5,500

- 2 full event passes
- 1 full event pass at 50% discount
- Interactive banner advert in e-guide
- Bronze-listed prominent logo on website homepage, sponsor page, marketing messages, onsite e-guide, signage and holding slides

Icebreaker Reception

€13,200

(Can be split between up to 3 companies)

- 3 full event passes
- 6 VIP Customer reception passes
- Pre conference email inviting attendees to reception
- Conference organisers to acknowledge sponsor on the opening morning
- Opportunity to display a roller banner during reception (provided by sponsor)
- Opportunity for welcome words during reception
- Prominent logo alongside icebreaker reception on website and in onsite e-guide as well as included in marketing messages, signage and holding slides



Registration

€4,250

- Pre-event message to all participants
- "Sponsored by" branding at registration desk
- Prominent logo on registration site, on website and in onsite e-guide as well as included in marketing messages, signage and holding slides

Lunch

€4,450 (Price per day)

- "Sponsored by" branding in lunch area
- Opportunity to distribute corporate gift to attendees
- Acknowledgement of sponsorship by moderator and via app 'push' message onsite
- Seat drop of corporate literature in conference room
- Prominent logo alongside lunch break on website and in onsite e-guide as well as included in marketing messages, signage and holding slides

Refreshment Breaks

3 opportunities per day

€3,250 (Price per break)

- "Sponsored by" branding in refreshment area
- Opportunity to distribute corporate gift to attendees
- Acknowledgement of sponsorship by moderator and via app 'push' message onsite
- Seat drop of corporate literature in conference room
- Prominent logo alongside refreshment break on website and in onsite e-guide as well as included in marketing messages, signage and holding slides

Delegate Badges

€5,450

- Prominent logo on delegate badges, on website homepage, sponsor page, marketing messages, onsite e-guide, signage and holding slides

Delegate Lanyards

€5,450

- Prominent logo on delegate lanyards, on website homepage, sponsor page, marketing messages, onsite e-guide, signage and holding slides

Delegate E-Guide

€4,950

- Prominent splash screen advert of your choice (the first screen a user sees when opening the app and while the app is loading)
- Your logo on app homepage throughout event
- 3 x 'push' messages of your chosen words to all users during event

Per Session Sponsorship

€3,950

- Prominent logo alongside session on website, in onsite e-guide as well as included in marketing messages, signage and holding slides onsite
- Acknowledgement of sponsorship by moderator and via app 'push' message onsite
- Guaranteed speaking / panel slot (content to be agreed with conference producer)

Bespoke Package

€POA

- Charger packs
- USB memory sticks
- Pens



Exhibit your product before key decision-makers

Before the event itself, we give our exhibitors ample opportunity to gain significant global publicity via our extensive email, website, social media and traditional media campaigns.

We offer all exhibitors the opportunity to have a 100 word company profile on our website and in our onsite e-guide. In addition, all exhibitors have the opportunity to post hyperlinked media releases, newsletters and case studies to the Cool Logistics Global newsroom on our website, plus our Twitter feed and discussion group on LinkedIn. At the event itself, exhibitors have the opportunity to put a printed news release on the Media Desk.

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Every exhibition package listed below comes with the opportunity to book unlimited additional delegates with a 10% discount off the full rate.

After the event, your profile will remain on our website for 1 month. Information on the event, including your listing, will remain on our website indefinitely.

Exhibition Package*

€5,450

- 3m x 2m space only (shell scheme not provided)
- Table & 2 chairs
- Access to power
- 1 free delegate pass for Stand Personnel

Outside Exhibit

€POA

A limited number of spaces in front of the hotel function rooms are available to exhibit trucks / reefer boxes / mobile coldstores

- 1 free delegate pass for Stand Personnel
- 1 free delegate pass

* There are limited number of exhibition spaces available, so it is first come, first served. Sub-letting of exhibition space is not allowed without prior consent from the organisers.

Contact us to discuss your sponsorship and/or exhibition requirements:



Anne Williams, Commercial Director, Cool Logistics Resources Ltd

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